

MUCH MORE THAN JUST STANDS

Advertising and Promotion tools for Exhibiting
and non Exhibiting Companies

www.bmps.com



Book a Commercial Presentation Room at the
Professional & International Exhibition (Hall 8)



- **Room fully equipped:** Including Audiovisuals, lighting, PA System & furniture.
- **Capacity:** 100 people.
- **Dates:** October 27th to the 29th.
- **Timetable:** from 10 a.m. to 8 p.m.
- **Rates:** Exhibiting Companies: 500 euros per hour (+16% VAT). Minimum 2 hours rental.
Non Exhibiting Companies: 3,000 euros per hour (+16% VAT). Minimum 2 hours rental.
- The booking of the Presentation Room includes **100 invitations** for the Professional & International Exhibition for the day of the event.



4 Sides Advertising Tower:
1,15m x 4m.
Unit Price: 800 €



4 Sides Advertising Tower:
1,5m x 6m.
Unit Price: 1.500 €



Billboard on easel: 1,20m x 2m.
2 Sides
Unit Price: 800 €



Billboard: 4m x 3m.
Unit Price: 800 €



Billboard with base: 2m x 1,20m.
2 Sides
Unit Price: 800 €



Flags inside Halls
5 flags pack: 3.000 €
10 flags pack: 6.000 €



Exhibition Floor Plan
Module 50 mm x 50 mm
General Att. Floor Plan Rate: 750 €
Professional Int. Floor Plan Rate: 400 €
For Exhibiting Companies Only



Dynamic Advertising
Flyers: 330 € person/day
Balloons & Popcorn: 600 € for all days of the event.
For Exhibiting Companies Only



That Was BMP Book
Advertising Page
297 mm x 210 mm
Standard Rate: 1.800 €



Newsletter
Advertising Page
360 mm x 275 mm
Standard Rate: 1.900 €

- * The Advertiser shall run with the production costs.
- * The rates do not include 16% V.A.T. Tax.
- * The costs of installation and dismantling the flags shall be paid by the advertiser.
- * **The advertising rates for non Exhibiting Companies will have a 100% surcharge.**