



RULES FOR THE SELECTION OF PROJECTS FOR THE BARCELONA MEETING POINT START-UPS CONNECTION HUB TO BE HELD IN BARCELONA FROM OCTOBER 25TH TO 28TH

INTRODUCTION

The **Barcelona Meeting Point (BMP)** is the most important real estate exhibition in the South of Europe organized by El Consorci de Zona Franca de Barcelona. This year celebrates their 22nd edition from October 25th to 28th in Barcelona (Spain) and it has consolidated itself as a mandatory meeting for the real estate industry in the Autumn. Aimed to the professional visitor as well as the general public.

The adoption of advanced technology is changing the entire value chain of many sectors including real estate and other demand sectors that are redefining the way they are doing business. New and tiny companies with innovative solutions are impacting in the sector. In BMP framework it will be held BMP Start-up Connection Hub, a platform to face the future challenge in the real estate focused on the latest new technologies and new business models applied to the sector and start-ups. The **HUB** recognizes the **best start-ups** that submit best business models proposals and innovative solutions that impact in the main BMP areas: Construction, Real Estate, PropTech, Interior Design, etc.

Barcelona Meeting Point Start-up Connection Hub is a unique opportunity for you to:

- **Showcase** your creative and innovative solution to the top Industrial Corporations Worldwide, Investors and Corporate Venture during BMP
- **Pitch** your Innovative project in a 5 minutes' speech in front of an audience of clients, suppliers, investors, potential partners and, in general, digital specialized audience worldwide.
- **B2B meetings** with major companies and investors.
- **Exhibit your company in a preference start-up area.** Top five start-up selected will be free of charge, and the next five a special exhibition pack price (500 €).
- **Access to specialized sector knowledge** with 1 free ticket for the three days of the PropTech Summit by BMP.
- The **TOP FIVE** will be also direct candidates to the **BMP Awards** on the categories: **Best Startup Award**.
- The selected projects will be published in the **Barcelona Meeting start-up directory** with the best start-ups of the year.

SELECTION OF PROJECTS

The Expert Committee will evaluate the solutions presented with the following criteria:

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25 -28 October 2018

22nd Edition

Hall 8, Fira Barcelona, Plaza España

- The project impact for industry.
- Capable management teams.
- High value technological solutions with delivering sustainable competitive advantages are preferred.
- Potential for sustainable growth.
- Influence the economy and society, in general.
- The company must have a high innovation component.
- Representatives must have a good command in English, as the competition process will use English as communication language.

All projects must be submitted using the official platform. The organization will address each participant to notify the approval of the submission if all documentation and materials were correctly received or if further information or clarification is needed. An Expert Committee will rank the projects in order to obtain a shortlist of the best solutions. The final selection will follow the rank ordering provided by the Expert Committee.

Only the selected solutions by members of the Expert Committee are eligible to present their projects in the **BMP Start-up Connection Hub**, depending on where they have applied.

By submitting a business plan, candidates represent and warrant to **Barcelona Meeting Point** that they have all rights, titles and/or interests in the business plan submitted. And the information it contains is accurate and complete, and that by submitting the document to the BMP Start-up Connection Hub they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

Barcelona Meeting Point organization reserves the right to disqualify any entry that, in its sole judgment, violates the letter or the spirit of the guidelines, processes and rules of the event and its decisions are final and binding.

BMP Start-up AWARDS

The Awards will recognize those innovative and creative solutions applied to real estate sector.

ORGANIZATION

El Consorci de Zona Franca de Barcelona is Barcelona Meeting Point organizer. **BMP Start-up Connection Hub** is organized together by LaSalle Technova Barcelona and El Consorci de la Zona Franca de Barcelona in collaboration with the IASP (International Association of Science Parks and Areas of Innovation). LaSalle Technova Barcelona designated an Expert Committee who is responsible for selected the best start-up solutions.

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CONFIDENTIALITY

All materials presented, including business plans, must be appropriate for public dissemination. They must not include any confidential information that the entrepreneur does not wish to make public. Due to the nature of the event, the organization will not be held responsible for the confidentiality of the business plans and their content.

CALENDAR

The deadline for submitting the innovative solutions is on **July 27th**. During the following days, the Expert Committee will analyze and evaluate the projects presented and choose the best finalists. On September 16th, the organizers will contact the selected solutions by mail, so they can participate in the BMP Start-up Connection Hub during the Barcelona Meeting Point 2018.

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 **IASP** International Association of Science Parks
and Areas of Innovation

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